



# UMKC GIVING DAY

# UMKC GIVING DAY 2023

*Changing the world **starts here.**  
Whose world will you change?*

## WHAT IS UMKC GIVING DAY?

**UMKC GIVING DAY** is a 24-hour fundraising event. Alumni, students, faculty, staff and friends of UMKC are encouraged to participate. The goal is to engage our community to advance the mission of the university while raising critical funding to provide big opportunities for our students.

## WHEN DOES UMKC GIVING DAY TAKE PLACE?

**MARCH 1, 2023**, beginning at noon CST and concluding March 2, 2023 at noon, but you can also give early.

## WHAT DOES A GIFT ON UMKC GIVING DAY SUPPORT?

Gifts can be given to an area of greatest need or directed to a cause you choose on the Giving Day website. [View our featured causes on the “causes” tab.](#)

## HOW CAN I HELP?

You can help by making a donation via the [UMKC Giving Day page](#) or by texting UMKC to 71777. You can also [sign up to be a Volunteer Fundraiser](#). It's a quick and easy process, but if you'd like a little more information, [check out this how-to video](#). Sharing your support of UMKC on Giving Day through your preferred forms of communication – text, social media, email – is an important step in showing that YOU support UMKC Giving Day and can inspire others to do the same.

---

As a thank you, all registered Volunteer Fundraisers will be entered into a drawing for a fantastic UMKC/Kansas City Spirit Gift Basket!

Need help signing up? Contact Dana Chamblin at [chamblind@umkcfoundation.org](mailto:chamblind@umkcfoundation.org). Thank you!

# UMKC GIVING DAY

# TOOLKIT

## HASHTAG

#UMKCGivingDay

Please use this hashtag in all your UMKC Giving Day posts.

## WEBSITE

[go.umkc.edu/givingday](https://go.umkc.edu/givingday)

## DIGITAL ASSETS

Please check out this folder on [Google Drive](#) for images to share.

## SOCIAL MEDIA POST EXAMPLES

Let your followers know that on March 1 at noon we need every member of the UMKC community to support Giving Day. These are just suggestions – please create them in your own style!

- I'm fundraising for UMKC Giving Day. It's a day to support a cause you care about at UMKC. Everyone please check out my campaign! Find out more and donate here: [go.umkc.edu/givingday](https://go.umkc.edu/givingday). #UMKCGivingDay
- Today is UMKC's Fourth Annual Giving Day. We need every member of our community to join together and support UMKC by making a gift of any size to a UMKC cause you care about. Find out more and donate here: [go.umkc.edu/givingday](https://go.umkc.edu/givingday) #UMKCGivingDay
- Here is a link to the [Giving Day video](#) you can share on LinkedIn.

THANK YOU FOR YOUR SUPPORT OF UMKC GIVING DAY!