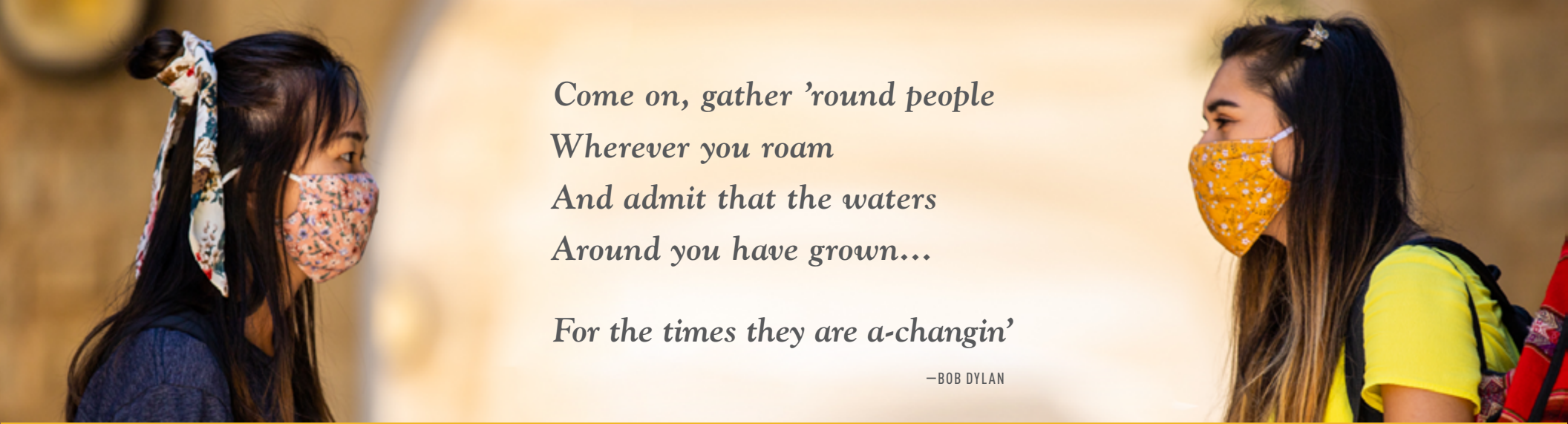


*excelling
together*

**BY GIVING
TOGETHER**

2020 APPRECIATION REPORT





*Come on, gather 'round people
Wherever you roam
And admit that the waters
Around you have grown...*

For the times they are a-changin'

—BOB DYLAN

A MESSAGE FROM THE PRESIDENT

Perhaps some of you recall Bob Dylan's anthem of change, "The Times They Are a-Changin'." Released in 1964, it was our nation's unsettling environment that was Dylan's muse. Eight months ago, I revisited the song as I braced myself for the unpredictable effects of the COVID-19 health crisis. I'm not alone in observing the changes that have affected our lives. No one person, neighborhood, business or organization has been exempt from the uncertainty we know today.

Fundraising transformed into care-raising

We adapted and re-evaluated our priorities. Our emails continued, and the increase in phone calls, personal notes and door visits — at a distance — were opportunities to seek positive outcomes from difficult circumstances. Through it all, we learned that student success, including the completion of degree programs, internship experiences and performance opportunities, as well as offering scholarships, remained unchanged priorities for our donors.

Preparing for change takes a community

We don't do it alone. The UMKC Foundation delights in the partnerships that advance university aspirations and the relationships that sustain the university's value to our town. In the 2019-2020 academic year, we secured the confidence of more than 23,000 donors, who gave over 103,600 gifts collectively in support of UMKC — [*totaling more than \\$59 million*](#). The 2019-2020 Appreciation Report is our acclamation to you that together we excel in our aspirations for excellence.

Please explore this report for gifts varied in size, purpose and beginnings. Perhaps you'll find some reflection of your generosity and reasons for giving to UMKC. Every gift of every size makes a difference in the university's pursuit to do more, be more.

I imagine you heard Dylan's call to action then, as I reheard it eight months ago. Thank you for answering.

Lisa B. Baronio

Lisa B. Baronio
President, UMKC Foundation
Chief Advancement Officer, UMKC



Without scholarships, the opportunities a UMKC education affords would be out of reach for many students, including the opportunity to connect with faculty, alumni and community mentors who inspire students to learn, explore and seek out new experiences inside and outside the classroom. UMKC donors who recognize the importance of those collective mentors have invested generously in their legacies.

At the UMKC Conservatory, [donors honored retired professors](#) Bobby Watson and Vinson Cole with named scholarships for their commitment to students and the extraordinary contributions they have made to performing arts programming.



Bobby Watson, Sarah and Jim Weitzel

"We didn't need to name the scholarship after us. We don't have a legacy in jazz – Bobby does. We are hoping other people will contribute to the scholarship in his honor."

— SARAH AND JIM WEITZEL
scholarship founders

NEW SCHOLARSHIPS

A [named scholarship](#) in honor of the late Professor Henry R. Frankel, Ph.D., celebrates his passion and enthusiasm for teaching, science and philosophy.

A [new scholarship](#) started by alumnus Jason Painter was inspired by his own awakening to seek out a bachelor's degree as an older adult. He hopes it encourages students with nontraditional beginnings to believe in themselves and pursue their dreams.

Fostering excellence through scholarships



MKC is committed to excellence across all programs, including athletics. Kansas City Women's Basketball earned the title of Western Athletic Conference (WAC) regular-season conference champions in Spring 2020, a first in the team's history. The Roos' success was bolstered by a gift from the Breidenthal Foundation in memory of George Breidenthal, a community leader and fan of women's college basketball.

A gift to any UMKC program, whether it's athletics, academics, student success or another of the university's exemplary programs, is an investment in its strength and effectiveness.



2019-20 Kansas City Women's Basketball Team

"My dad's giving was very heart-driven. If he saw people in need and he felt he could make an impact – whether it was in education, in the community or on the court – he did so."

— MCKENZIE BREIDENTHAL
co-president of the Breidenthal Foundation

PROGRAM INVESTMENT

UMKC's new student success model, RooStrong, received a \$1.2 million investment from the Marion and Henry Bloch Family Foundation.

The RooStrong program offers a personalized, engaging and data-informed experience for students from freshman year to graduation.

supporting outstanding programs



An exceptional campus experience requires a strong infrastructure and state-of-the-art equipment and resources. Recognizing UMKC's role as an essential community partner, the Sunderland Foundation invested in the future of UMKC with a [\\$15 million gift](#) to restore five campus buildings, including the School of Law and School of Dentistry.

Upgrades to buildings, equipment and other physical resources improve student learning, research and engagement on campus and are a testament to the value of UMKC to the surrounding community.



The Sunderland Foundation board of trustees (not pictured: Michelle Buckner)

"We understand the value of buildings that work for people. Providing resources for organizations that enhance Kansas City is integral to our family's foundation mission."

— KENT SUNDERLAND
chairman of the Sunderland Foundation

RENOVATION SUPPORT

In addition to the Sunderland Foundation's contribution, donors from the School of Dentistry's Rinehart Foundation also gave generous gifts to help update the school's pre-clinical lab. The response from Dentistry alumni sprung from their personal experiences and understanding of the immediate impact the new lab will have on improving dental education for current and future students.



The School of Dentistry pre-clinical lab was completed during the 2019–2020 academic year and was designed to simulate a real clinical setting.

building a strong foundation

STUDENT ASSISTANCE

Over \$70,000 in community donations to the [*UMKC Student Emergency Fund*](#) made it possible for our students to continue dreaming, learning and living in their homes uninterrupted.

The [*Bloch Helping Hand Scholarship*](#) provides a tuition-free semester of graduate school to 100 working professional students who were affected by the COVID-19 economic recession.



he COVID-19 health and economic crisis disrupted the lives of everyone: faculty and staff, alumni and friends, and especially students and their families. Members of the UMKC community showed their unwavering support of the university's mission with financial donations for student living expenses, travel costs, new technology for online learning and more.

UMKC students like Aubrey Larkin [*joined the effort*](#), too. Larkin contributed to the UMKC Student Emergency Fund through the design and sale of a new T-shirt and is an inspiring example of the RooStrong spirit.



Aubrey Larkin

"My mom and so many of our friends were making masks. I wanted to contribute. I started looking for a way I could help UMKC students."

— AUBREY LARKIN
UMKC student pursuing a
Bachelor of Business Administration degree

excelling through adversity



gift in memory of a loved one creates a lasting legacy. Hannelore Rogers chose the Marr Sound Archives in the Miller Nichols Library and Learning Center as the final custodian of her late husband Gordon Spencer's extensive collection of albums, CDs and audio interviews.

[Her gift](#) is an incredible asset to the library, which serves as an educational pillar of the UMKC and Kansas City communities. The donation elevates the library to excellence.



Hannelore Rogers and Gordon Spencer

"Donors have an emotional connection. ... It's usually their partner's life's work and they want to do the right thing and memorialize their loved one."

— CHUCK HADDIX
curator of the Marr Sound Archives

LEGACY AWARD

Doris Edelman completed her bachelor's degree in 1947, nine years after her family fled Germany. This year, her sons who are also UMKC alumni, [honored her memory](#) with a scholarship for displaced or refugee students, with a goal of instilling hope and creating opportunity.

The UMKC Alumni Association [announced the Edelman family](#) as the recipient of the Legacy Award in the 2020 Alumni Awards.

creating a legacy of greatness

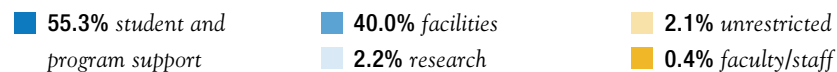
2019-2020 FISCAL YEAR (FY)

July 1, 2019 through June 30, 2020
the UMKC Foundation received

\$59,459,941



how the gifts were designated



FY20 BY THE NUMBERS

23,678
total donors

103,624
total gifts

FACULTY AND STAFF SUPPORT

\$566,699
total giving

813
total donors

5,196
total gifts

ALUMNI SUPPORT

\$2,341,432
total giving

4,904
total donors

*Includes personal and family foundations, individual donor-advised funds and workplace giving generated by charitable donation management systems.

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donor impact by the numbers